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- **Press**, in particular the trade press or for the general public, free of charge or payable, regardless of the mode of publication and frequency, such as newspapers, periodicals,

magazines, reviews, equivalent publications in the form of press adverts, editorial advertising, etc.

- **Displays and editions** such as outdoor posters, bus shelters, street furniture, displays at trade shows, in all formats and in any form whatsoever; any other print-outs, in any form and in particular publishing, advertising or promotional editions in all their forms, which may be provided or made available to the public,(in particular, catalogues, magazines, and other printed matter from product distributors, mail order catalogues, mailing, leaflets, pamphlets, brochures, signs, flyers, notices, gaming and contest forms, direct marketing, postcards, etc.), any public relations and advertising materials (press kits, press releases, etc.), professional advertising materials, in particular for use by sales forces and distribution networks including technical data sheets or leaflets for sales processes, internal or external communication, institutional communication (annual report of the TRIGANO Group, annual reports, brochures, letters to shareholders, etc.), and/or any other advertising materials or campaigns in connection with product marketing, promotion and/or advertising campaigns.
- **Advertisements at sales outlets** in any form whatsoever by any means and any formats and in particular posters, booths, signs, posters, flyers, catalogues and more generally any equipment installed or distributed at sales outlets including equipment for promotional activities, interactive terminals, screens and videos at all sales sites.

This authorisation is granted for a period of 10 years as of the first distribution of the Visual(s).

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